

Media Release

Tuesday 6 March 2018



Parks to transform into a digital fantasyland

Wilson Botanic Park Berwick and Bacchus Park in Cranbourne West will transform this weekend into Magical Parks as part of Parks Week 2018.

Following on from last year's highly popular event the two parks will be turned into a digital fantasy playground, with this year's game including an environmental twist.

Running from 10 March 2018 to 25 March 2018, the event creates a blended virtual world through the app for children and families to explore.

City of Casey Mayor Cr Geoff Ablett said last year's event saw over 173 players flock to Wilson Botanic Park Berwick to take part and we anticipate it will again be highly popular.

"Last year Casey activated more parks than any other Victorian Council, with Wilson Botanic Park Berwick achieving the second highest usage rate in Australasia," said the Mayor.

"The game is a great way to also sneak in some exercise, with the average distance travelled by players last year reaching 1.45 kilometres.

"The only tool you need to participate in the game is a mobile device, which then allows you to enter into a digital fantasy world. Instructions for playing are displayed at each of the parks. The game is aimed at families and children aged between six and 11, turning recycling and rubbish collection into a fun, engaging and exciting game.

"This year as well as Wilson Botanic Park Berwick, we have also chosen to run the event at Bacchus Park in Cranbourne West due to its ideal size for play and is a great option for our families living in the Cranbourne area to get involved.

"We encourage families to get out and explore their local parks and to make the most of this game over the next few weeks".

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